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Golden Matrix Reports Financial Results for Second Fiscal Quarter Ended July 31

EIGHTH CONSECUTIVE QUARTER OF PROFITABILITY

- Revenues (Q2 '21) of \$1,045,425 compared with revenues of \$792,807 in like year-ago quarter
- Excluding stock-based compensation, profit of \$453,194 versus profit of \$443,125 in Q2 '20
- Net income of \$85,625 versus net income of \$736,795 in Q2 '20
- Cash and cash equivalents of \$2,905,477, up from \$1,856,505 as of January 31, 2020
- Total assets of \$4,775,291, up from \$3,706,719 as of January 31, 2020

• Subsequent events: Cash and total assets increased by more than \$1.7 million in August through private placement transaction; company applies for uplisting to Nasdaq Capital Market

LAS VEGAS, Sept. 08, 2020 (GLOBE NEWSWIRE) -- via NEWMEDIAWIRE -- Golden Matrix Group Inc. (OTC: GMGI), a developer and licenser of social gaming platforms, systems and gaming content, today reported its first quarter exceeding \$1 million in revenues and its eighth consecutive quarter of profitability.

Golden Matrix revenues are derived primarily from licensing fees received from gaming operators located in the Asia Pacific (APAC) region and integrated with the company's state-of-the-art GM-X platform. The company's strong revenue growth in the second quarter resulted from steady increases in both the number of active operators and players. Currently there are 430 active operators and about 3.3 million registered users across all gaming operator/GM-X platforms.

According to CEO Brian Goodman, "We are pleased with the July quarter performance, particularly during these challenging times, as land-based casino operators have recognized the need to develop a stronger online presence. Our dynamic GM-X system offers thousands of games that are extremely popular with our rapidly growing user base, and we expect market share in the APAC region to increase as we launch new product offerings."

"We have recently launched into new and exciting vertical markets that are already generating additional revenue streams. And while the margins on these markets are lower than our core business margins, the revenues they generate will be exponentially higher and continue to scale, and margins are expected to increase over time."

Mr. Goodman noted that, over the past few months, the company has strengthened its balance sheet, expanded the board of directors, and upgraded corporate governance. "We have made great strides in preparing the company to qualify for Nasdaq, and we believe the uplisting of GMGI shares to a national exchange in coordination with our anticipated growth will have a positive impact on shareholder value."

"The gaming industry as a whole," concluded Mr. Goodman, "is experiencing rapid growth and offers huge opportunity worldwide, aided by the continuing shift in legislation to allow online betting. GMGI's superior end-to-end solution for online gaming operators, flexible platform with highly scalable products, unique IP, and marketing and loyalty tools have given the company a competitive advantage in its current markets; and now, supported by a strong cash position, Golden Matrix is well-positioned to enter new vertical markets globally and pursue strategic acquisitions that are accretive to earnings."

For additional information on Golden Matrix's Q1 performance, please refer to the Company's 10-Q filing at https://www.otcmarkets.com/stock/GMGI/disclosure or www.sec.gov.

A summary of the Company's performance and highlights can be found at <u>www.goldenmatrix.com/highlights</u>

About Golden Matrix

Golden Matrix Group, based in Las Vegas NV, is an established gaming technology company that develops and owns online gaming IP and builds configurable and scalable white-label social gaming platforms for its international customers, located primarily in the Asia Pacific region. The gaming IP includes tools for marketing, acquisition, retention and monetization of users. The company's platform can be accessed through both desktop and mobile applications.

Our sophisticated software automatically declines any gaming or redemption requests from within the United States, in strict compliance with current US law.

Forward-Looking Statements

This press release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"), such as statements relating to financial results and plans for future development activities and are thus prospective. These forward-looking

statements include without limitation those about the company's expectations regarding the planned uplisting to the NASDQ Capital Market. In particular, when used in the preceding discussion, the words "believes," "hopes," "expects," "intends," "plans," "anticipates," or "may," and similar conditional expressions are intended to identify forward-looking statements within the meaning of the Act, and are subject to the safe harbor created by the Act. Any statements made in this news release other than those of historical fact, about an action, event or development, are forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results of the company, its divisions and concepts to be materially different than those expressed or implied in such statements. These risk factors and others are included from time to time in documents the company files with the Securities and Exchange Commission, including, but not limited to, its Form 10-Ks, Form 10-Qs and Form 8-Ks. Other unknown or unpredictable factors also could have material adverse effects on the company's future results. The forward-looking statements included in this press release are made only as of the date hereof. The company cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, the company undertakes no obligation to update these statements after the date of this release, except as required by law, and takes no obligation to update or correct information prepared by third parties that are not paid for by the company.

Golden Matrix Group, Inc.

Consolidated Balance Sheet

News Release

08:18	News Release			
	As of	As of		
	July 31, 2020	January 31, 2020		
	(Unaudited)	(Audited)		
ASSETS				
Current assets:				
Cash and cash equivalents	2,905,477	1,856,50		
Account receivable, net	685,098	791,340		
Account receivable - related party, net	1,174,058	1,058,87		
Prepaid expense	10,658			
Total current assets	4,775,291	3,706,71		
Total Assets	4,775,291	3,706,719		
LIABILITIES AND SHAREHOLDERS EQUITY				
Current liabilities:				
Accounts payable and accrued liabilities	262,077	25,62		
Accounts payable - related parties	817,633	660,68		
Advances from shareholders	1,000	1,00		
Accrued interest	3,350	41,96		
Settlement payable - related party – in default	9,303	145,00		
Settlement payable - related party	145,000	145,00		
Convertible notes payable, net of discounts	-	30,00		
Convertible notes payable, net- in default	10,000	10,00		
Promissory note - related party	-	174,25		
Contingent liability	29,988			
Customer deposit	5,000			
Total Current liabilities	1,283,351	1,233,52		
Total liabilities	1,283,351	1,233,52		
Shareholder's equity:				
Preferred stock, Series A: \$0.00001 par value; 19,999,000				
shares authorized, none outstanding	-			
Preferred stock, Series B: \$0.00001 par value, 1,000 shares				
authorized,1,000 and 1,000 shares issued and outstanding,				
respectively	-			
Common stock: \$0.00001 par value, 40,000,000 shares				
authorized, 19,039,098 and 18,968,792 shares issued and				
outstanding, respectively	190	19		
Additional paid-in capital	28,648,030	27,944,65		
Accumulated other comprehensive loss	(683)	(68;		
Accumulated deficit	(25,155,597)	(25,470,96:		
Total shareholders' equity	3,491,940	2,473,19		
Total liabilities and shareholders' equity	4,775,291	3,706,719		

	Golden Matrix Gr	oup, Inc.				
Condensed Co	onsolidated Statements of Op	erations and Comprehensiv	re Loss			
Unaudited						
	Three months ended July 31,		Six months ended July 31,			
	2020	2019	2020	2019		
Revenues	514,056	287,247	717,255	450,019		
Revenues-related party	531,369	505,560	1,062,934	1,079,957		
Cost of goods sold	(394,732)	331,353	(426,228)	116,504		
Gross profit	650,693	1,124,160	1,353,961	1,646,480		
Operating expenses						
G&A expense	105,222	82,554	215,862	187,963		
G&A expense- related party	405,373	95,169	743,019	204,070		
Bad debt expense	_	168,557	-	168,557		
Loss on contingent liability – related party	_	-	-	6,791		
Professional fees	46,733	22,580	67,121	30,563		
Total operating expenses	557,328	368,860	1,026,002	597,944		
Gain from operations	93,365	755,300	327,959	1,048,536		

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Other income (expense)				
Interest expense	(3,663)	(20,188)	(9,814)	(37,356)
Interest earned	232	5,774	1,528	8,120
Foreign exchange gain (loss)	(4,309)	-	(4,309)	-
Gain (loss) on derivative liability	-	(4,091)	-	(3,182)
Total other income (expense)	(7,740)	(18,505)	(12,595)	(32,418)
Net income	85,625	736,795	315,364	1,016,118
Per share information				
Net earnings per common share - basic	0.00	0.04	0.02	0.05
Net earnings per common share - diluted	0.00	0.03	0.01	0.04
Weighted average number of common shares				
outstanding - basic	19,032,833	18,968,792	19,001,164	18,946,692
Weighted average number of common shares				
outstanding - diluted	31,670,820	27,985,931	31,477,386	27,883,077

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