



GMG

Golden Matrix Group
OTC: GMGI

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Golden Matrix Group (OTC:GMGI),

is an established gaming technology company that develops and owns online gaming IP and builds configurable and scalable white-label social gaming platforms for its international customers, located primarily in the Asia Pacific (APAC) region. The gaming IP includes tools for marketing, acquisition, retention and monetization of users, in addition to exclusive gaming content. The company's platform can be accessed through both desktop and mobile applications.

CORPORATE HIGHLIGHTS IN 2018

Acquisition of Cutting-Edge Gaming Technology

Entered into an Asset Purchase Agreement February 28th through which Golden Matrix obtained certain Intellectual Property and Know-how (the “GM2 Asset”) that has generated strong revenue growth, positive cash flow and increasing profitability.

Deployment of Improved, State-of-the-Art Technology Platform

Introduced May 22nd at the Global Gaming Expo Asia (G2E) held in Macau, NewGen GM-X incorporates an artificial intelligence (AI) component as well as a module that supports seamless integration with Sportsbooks and e-Sports. It provides the company’s gaming operators with the ability to strengthen their customer acquisition/retention and back-end management, as well as add more gaming content.

Exclusive Gaming Content

Four proprietary slot games were launched and went live in August, and were followed in September with the addition of 32 unique games exclusive to Golden Matrix under distribution agreements with four gaming content providers.

Expanding Number of Gaming Operators and Players

Through the company’s two major distributors, the number of gaming operator clients has now grown to 155 from the 97 operators at the end of June 2018. More than 12 operators are currently in the process of being qualified and are expected to go live by year-end. Over one million players are currently active on Golden Matrix technology platforms.

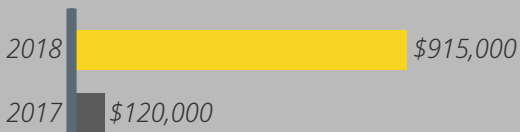


FINANCIAL HIGHLIGHTS

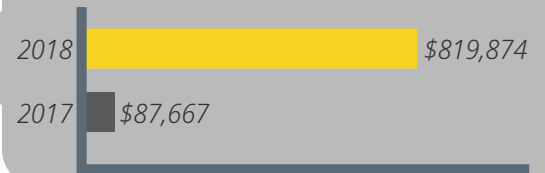
Fiscal (July) 2018 Revenue of \$915,000 vs. \$120,000 in Fiscal 2017

Scale-up subsequent to the acquisition of GM2 Asset on February 28th.

Revenue



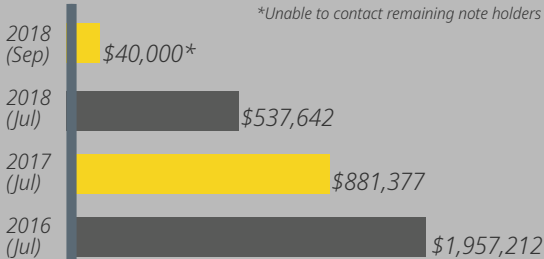
Assets



Growing Asset Base

Total assets of \$820,000 at year-end 2018 versus \$88,000 at year-end 2017.

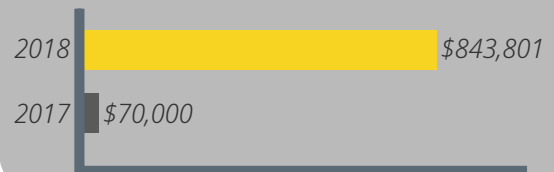
Convertible Debt



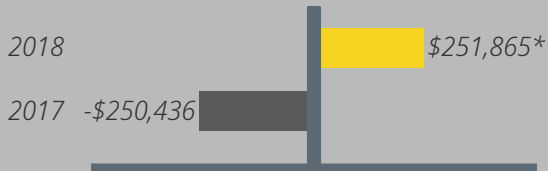
Elimination of Convertible Debt

Between July 2016 and September 2018, settlement agreements with payouts eliminated \$1,957,212 in convertible notes.

Gross Profit

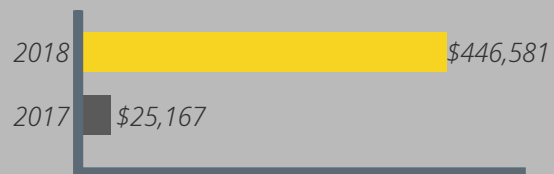


Trading Profit



* Trading Profit excluding acquisition cost of GM2 asset - a turnaround of \$502,301.

Cash on Hand



Positive Cash Flow

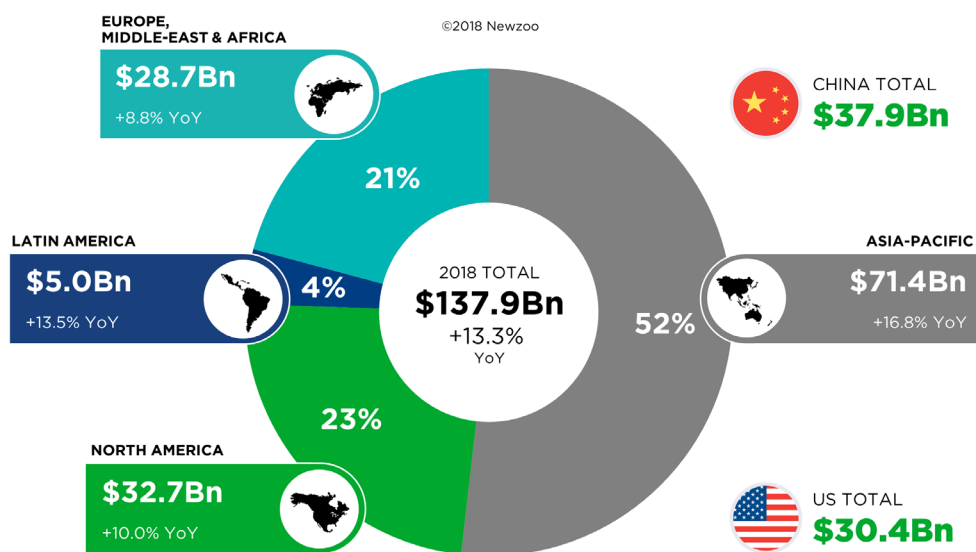
Five months' contribution from GM-2 Asset in 2018 - acquired February 28th.



Unmatched Growth Potential (Global)

2018 GLOBAL GAMES MARKET

PER REGION WITH YEAR-ON-YEAR GROWTH RATES



Source: ©Newzoo | April 2018 Quarterly Update | Global Games Market Report
newzoo.com/globalgamesreport

Global games will become a **\$137.9 Bn industry** this year as mobile overtakes consoles and PCs. *

52 percent of total gaming in the worldwide market in 2018 will come from the **Asia-Pacific region**. *

27.5 percent of total gaming will come from **China**.

* Newzoo 2018 Report



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Brian Goodman

Chief Executive Officer

"I am very pleased with the Company's performance and growth and excited about the opportunities that are being presented by the gaming market as a whole."

Brian has more than 25 years of diverse senior management experience and business development roles within the technology and online software industries.

Brian has across-the-board extensive e-commerce experience, having worked with leading online marketing and content providers, specializing in bespoke online marketing and customer retention e-commerce software platforms.

His knowledge stretches across all avenues of online gaming and social gaming operations with expertise in software development, brand management, online and offline marketing, customer acquisition and retention, comprehensive reporting procedures as well as the operation and configuration of the e-commerce systems.

Brian is recognized as a pioneer and expert with respect to gaming in the APAC region.

Brian has an excellent ability to understand customer drivers and segments, and to translate these into commercial outcomes. Brian not only has marketing vision but also commercial and general management expertise.

Brian's skills are comprehensive, having a tertiary science qualification as well as a marketing and sales background. He has an in-depth knowledge and understanding of the statistical workings of the online e-commerce and loyalty systems to ensure positive returns.

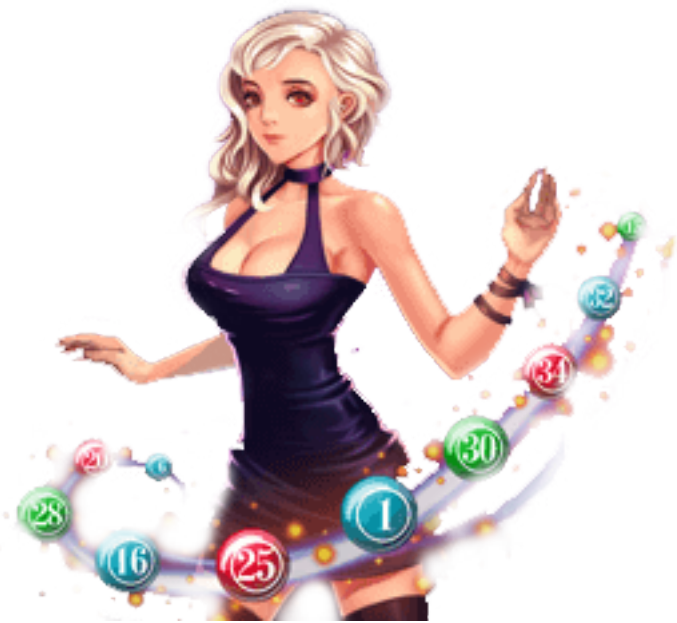
Brian has established an international reputation for his expertise in the gaming and e-commerce space and has a wide network of senior executive contacts as well as a keen insight into the development of the IT industry as a whole.

Brian has extensive experience in acting as CEO and building and running publicly listed companies. His roles have been both in companies which he founded, as well as multinational organizations.

Brian has a successful track record of implementing comprehensive business and project plans, meeting deadlines and expense forecasts as well as exceeding projections.

INVESTMENT SUMMARY

Established gaming technology company servicing the APAC region, the **largest and fastest growing gaming market** in the world.



Superior gaming platform with **state-of-the-art technology** offering gaming operators **multiple features** and benefits to attract and retain customers.

Growth Drivers:

Monthly increases in the number of gaming operators utilizing NewGen GM-X; rapidly growing user population now exceeds one million active players who can access the platform through both desktop and mobile applications; proprietary and unique games generate greater revenue and profit than licensed game software.

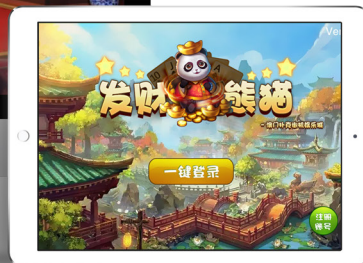


Financial Drivers:

Recurring monthly revenue, high profit margins, managed expenses, positive cash flow, improved balance sheet.



EXCLUSIVE CONTENT



TECHNOLOGY PROPRIETARY

GMC ☰ ☰

Online Deposit

充值信息 (*最低充值10CNY)

Provider	充值积分	预计金额	充值方式
GG (Deposit Rate: 8, Balance: 704682.35)		0	<input type="radio"/> QQ支付 <input type="radio"/> 微信支付 <input type="radio"/> 支付宝支付 <input type="radio"/> 网银转账

[现在充值](#)

GMC ☰ ☰

Player Stats Report *每小时更新

Search Criterias

Search By Time **Today** From Time: 2018-10-25 00:00:00 To Time: 2018-10-25 23:59:59

User Search Player Name

Provider Search Provider **All**

Report By Daily Monthly Player Brand Provider

[Search](#) [Reset](#)

Search Result

GMC ☰ ☰

Game stats report *Updates Hourly

Search Criterias

Search By 2018-10-25 - 2018-10-25 Specific Period

User Search Player Name

Game Search Provider **Any** Game Type **Any Game Type** Game **All** Game Code

Total Bet Less Than Total Bet More Than Brand

Total Win Less Than Total Win More Than

Report By Daily Monthly Username Game Game Type Brand Provider

[Search](#) [Reset](#)

Search Result