



Golden Matrix Group



# **CORPORATE HIGHLIGHTS FY 2019**

# **YOU CAN BET ON US**





Golden Matrix Group (OTC:GMGI) is an established technology company that develops and owns online gaming IP and builds configurable and scalable white-label social gaming platforms for its international customers located primarily in the Asia Pacific (APAC) region. The gaming IP includes tools for marketing, acquisition, retention and monetization of users, in addition to exclusive gaming content. The company's platform can be accessed through desktop and mobile applications.



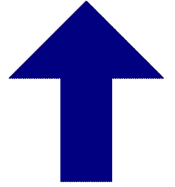
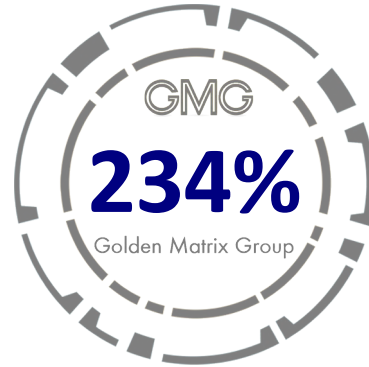


- New Proprietary GM-X System Continues to Drive Growth
- Core Business demonstrates solid performance
  - Profits up 234%
  - Revenues up 215%
  - Cash Flow up 288%
  - Assets up 267%
  - Liabilities down 9%
  - Stock Price up 650%
- New business with existing and new customers secures future growth
- Business is highly scalable - Ability to increase revenues exponentially without large increases to costs
- Management remain confident of further progress in the coming Financial Year



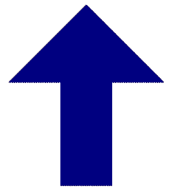
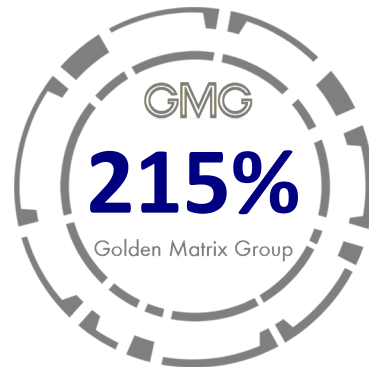
## Profits

Net profit of **\$1,769,908** up **234%**, a turnaround of **\$3,088,281** on the previous financial year.



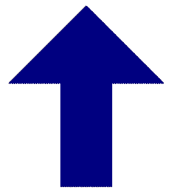
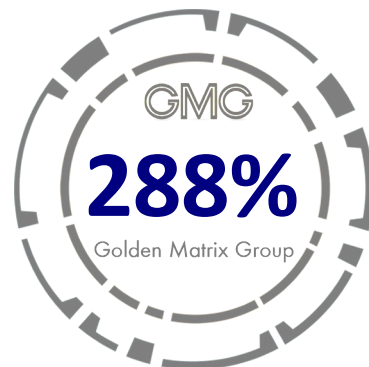
## Revenues

Revenues of **\$2,882,213** up **215%** on the previous financial year. Growth Drivers remain GM-X system.



## Cash Flow

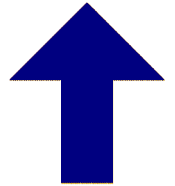
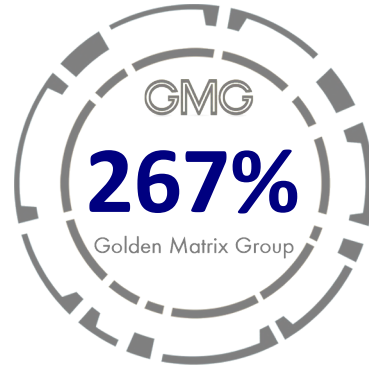
Cash on hand of **\$1,731,095** up **288%** on the previous financial year.





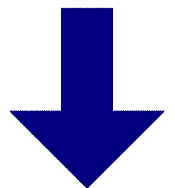
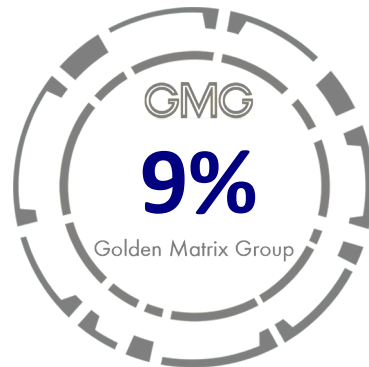
## Assets

Total Assets of **\$3,005,050** at year end up **267%** on the previous financial year.



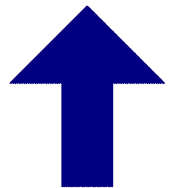
## Liabilities

Total Liabilities of **\$1,971,722** **9%** lower than the previous financial year ending July 2018.



## Stock Price

Closing Stock price of **\$0.006** on the 31st July up **650%** on the previous years closing price.





## GLOBAL MARKET

There are now more than 2.5 billion gamers across the world. Combined, they will spend \$152.1 billion on games in 2019, representing an increase of +9.6% year on year. \*

Consumer spend on games will grow to \$196.0 billion by 2022, a CAGR of +9.0% between 2018 and 2022. \*

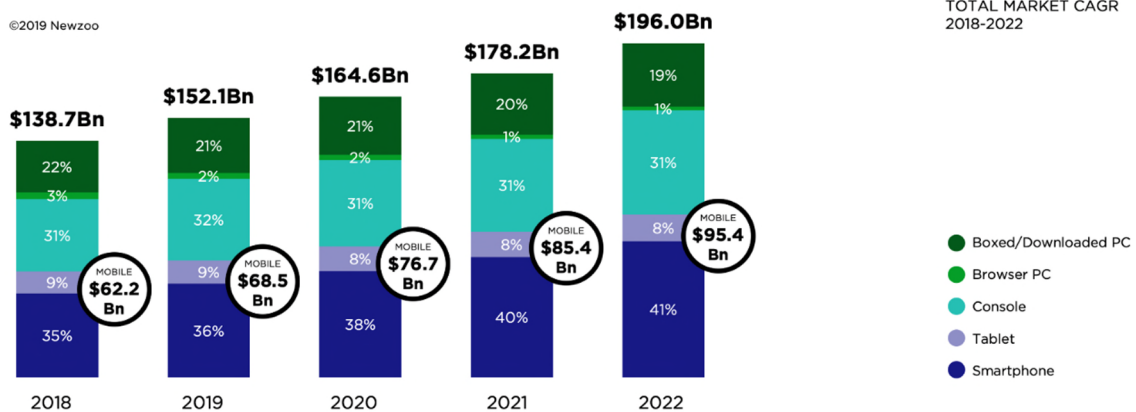
Mobile gaming will generate revenues of \$95.4 billion in 2022 and account for almost half of the entire games market. This will be driven predominantly by smartphones, with revenues of \$79.7 billion by 2022. \*

China alone will account for more than one-quarter of all global game revenues, reaching \$37.9 billion this year. \*\*



### 2018-2022 GLOBAL GAMES MARKET

FORECAST PER SEGMENT TOWARD 2022



Source: ©Newzoo | 2019 Global Games Market Report  
newzoo.com/globalgamesreport

**Newzoo June 2019**  
**Newzoo April 30 2018**





## **YOU CAN BET ON US!**

“ Golden Matrix delivers strong performance due to its unique IP, strong relationships and large user base”



I am pleased to announce Golden Matrix had a record financial year, achieving Net Income of \$1,769,908 for the year ended 31 July 2019, up 234% on the previous financial year. Reported revenues of \$2,882,213, up 215% on the previous financial year.

### **CONTINUED STRONG PERFORMANCE**

Golden Matrix' s business has continued to grow, highlighting the strength and diversity of our business offering. High-growth markets, supported by sustainable competitive advantages underpin continuing strong revenues and profits. Growth Drivers remain the GM-X system.

### **OUTLOOK**

Golden Matrix remains well positioned to deliver superior performance in the medium-term due to its strength and diversity in the online gaming market. GMGI' s scalable revenues and controlled costs as well as its new exclusive gaming portfolio should continue to produce favorable ongoing results.

**Safe Harbour Statement can be found at:**

<http://goldenmatrix.com/safe-harbour-statement.html>



Established gaming technology company servicing the APAC region, **the largest and fastest growing gaming market** in the world.



Superior gaming platform with **state-of-the-art technology** offering gaming operators **multiple features** and benefits to attract and retain customers.

### Growth Drivers:

Monthly increases in the number of gaming operators utilizing NewGen GM-X; rapidly growing user population now exceeds one million active players who can access the platform through both desktop and mobile applications; proprietary and unique games generate greater revenue and profit than licensed game software.



### Financial Drivers:

Recurring monthly revenue, high profit margins, managed expenses, positive cash flow, improved balance sheet.





# Exclusive Portfolio of Social Games



**三国棋牌**



## State of the Art Support and CRM systems

The image displays three overlapping screenshots of the GMG web application interface, showcasing its support and CRM systems. Each screenshot features a dark blue sidebar with various icons and a top navigation bar with the GMG logo and a 'New Announcement...' link.

- Online Deposit:** This interface includes a 'Provider' dropdown menu, 'Deposit Points' with minus and plus buttons (currently showing 0.00), an 'Amount' field (currently showing 0), and 'Deposit Methods' with radio buttons for '银行转账2', '银联支付', '支付宝2', and '微信支付(50-1000)'.
- Game Stats Report \*Updates Hourly:** This report interface features a 'Search Criteria' section with a date range picker set to '2019-10-11 00:00:00' to '2019-10-11 11:59:59'. It also includes a 'User Search' field for 'Player Name' and a 'Game' dropdown menu.
- Player Stats Report:** This report interface includes a 'User Search' field for 'Player Name', a 'Provider Search' dropdown menu set to 'All', a 'Search By' date range picker, and a 'Report By' section with radio buttons for 'Daily', 'Monthly', 'Player', and 'Provider'. It also features 'Search' and 'Reset' buttons.

